

VETERANS OF FOREIGN WARS

EVENT AFTER-ACTION REPORT

Department: _____

Event: _____

Date of Event: _____

Description of event, including personnel present on behalf of VFW:

COST OF EVENT: _____

Dept.	National	Total
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Number of veterans present at the event (approx.): _____

Number of new & reinstated members recruited: _____

Feedback – positive and negative reactions to the event:

COST-TO-ACQUIRE: _____ / _____ = _____

Total	Members Recruited	cost-to-acquire
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Please forward this form to the National Membership Department within 1 week of your event.

Email: membership@vfw.org

Fax: 816-968-2728